

Advertising on Ecommerce News



Rates & Guideline



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About Ecommerce News

Who we are and what we do

Ecommerceneews.eu was founded by bloggers who write online on a daily basis for years now. The best example is our Dutch ecommerce blog [Ecommerce News](#) (previously known as Webwinkel Weblog). In March 2013 we launched Ecommerce News Europe as the portal for cross-border European ecommerce news.

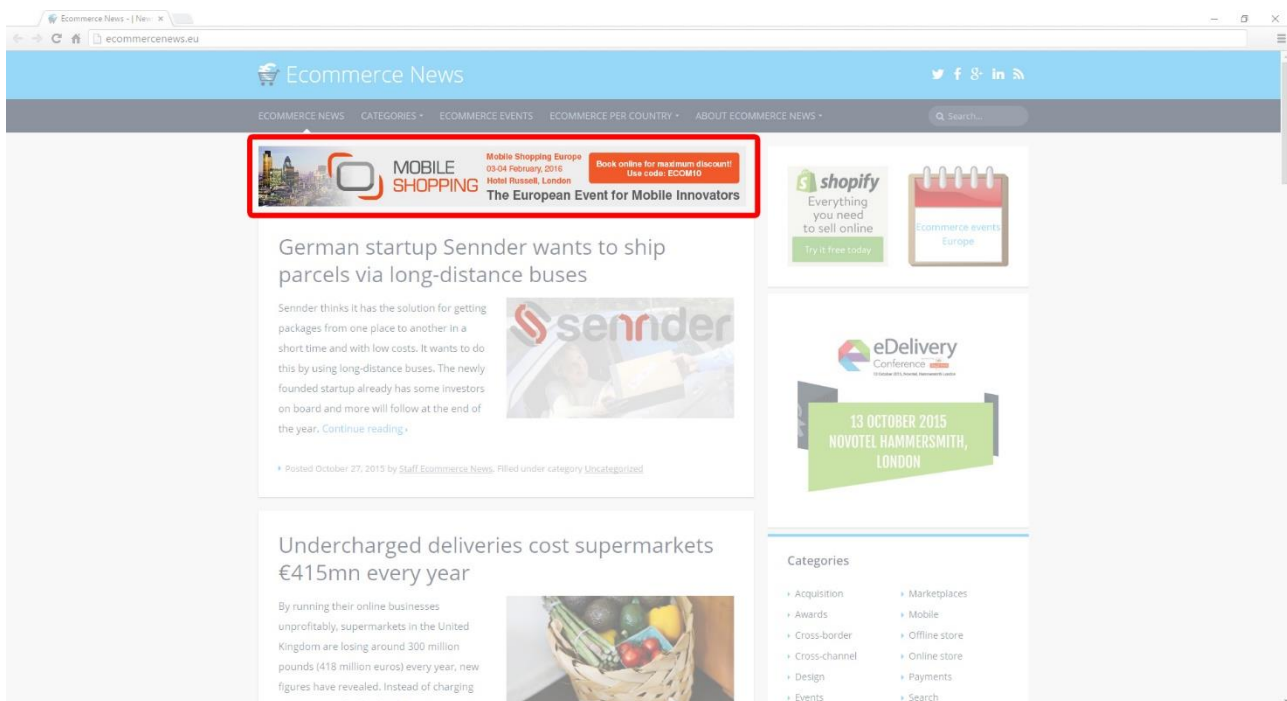
On a daily basis we inform online store owners and ecommerce managers about the latest trends, news, investments, acquisitions and statistics from the European ecommerce industry. Our website is growing every month and there are still no signs this growth will slow.

Advertisement possibilities

Leaderboard

The leaderboard is the top banner that shows on top of every page on the website. It is 728*90 pixels large. Prices: Available for **€700** per month.

A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.

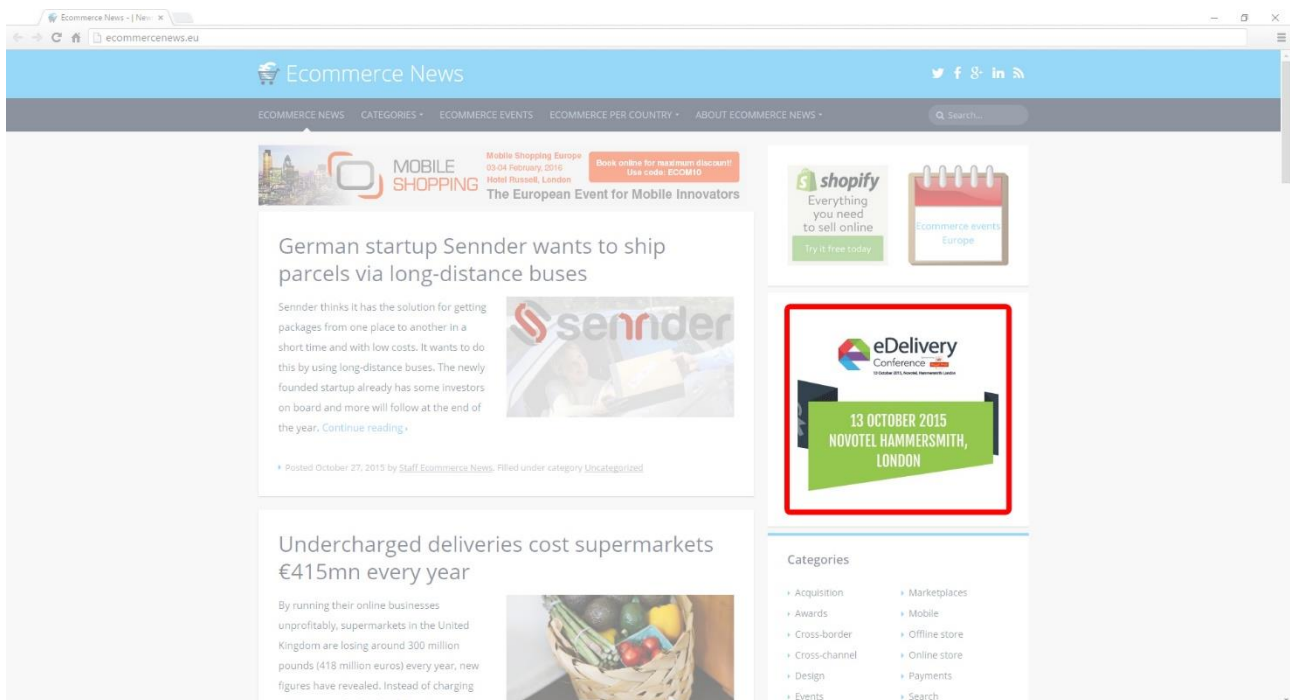


Advertisement possibilities

Rectangle

The rectangle is the square banner right next to the content on every page of the website. It is 336*280 pixels large. Prices: Available for **€800** per month.

A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.



Advertisement possibilities

Billboard

The billboard is a big banner on the absolute top of our site that runs with full close-ability. It is 970*250 pixels large. Price: Available for **€2,500** per month.

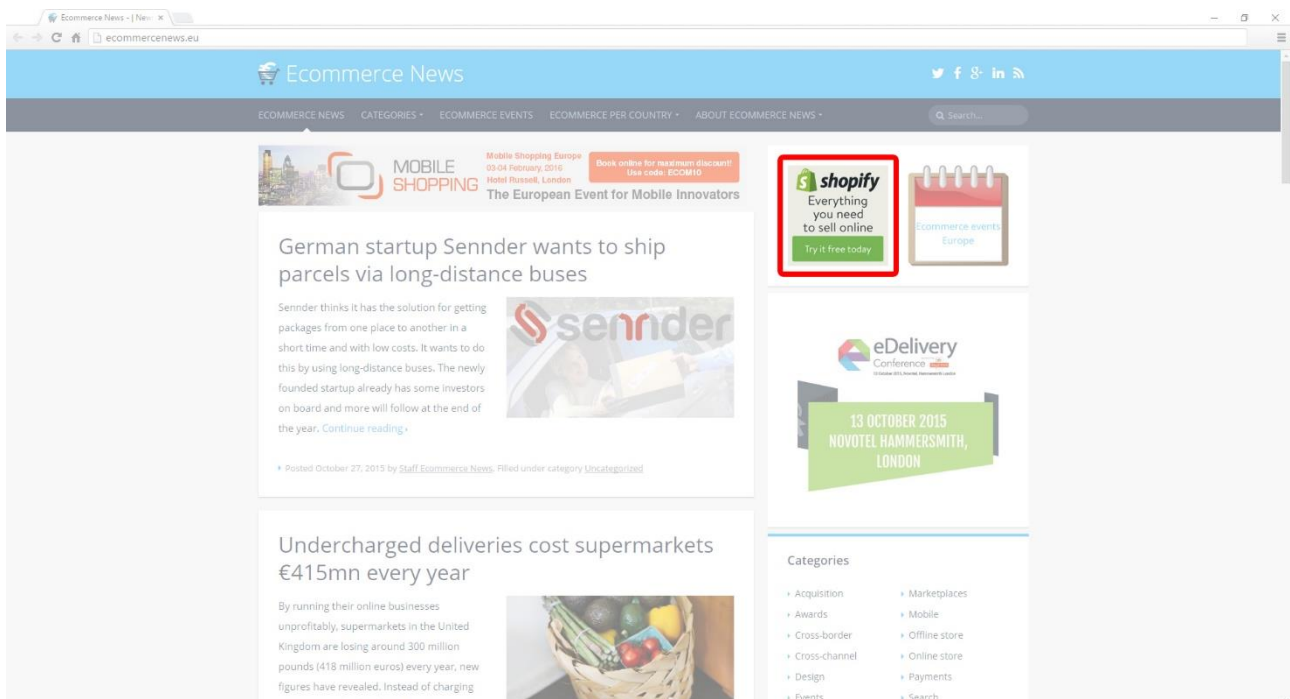
A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.

Advertisement possibilities

Partner button

This advertisement we use regularly and with great responses from our advertisers on our Dutch website Ecommerce News Nederland. The ads are small, but are shown on every page of our website. So they are real eye-catchers! The ad is 150x150 pixels large. Price: **€250** per month.

A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.



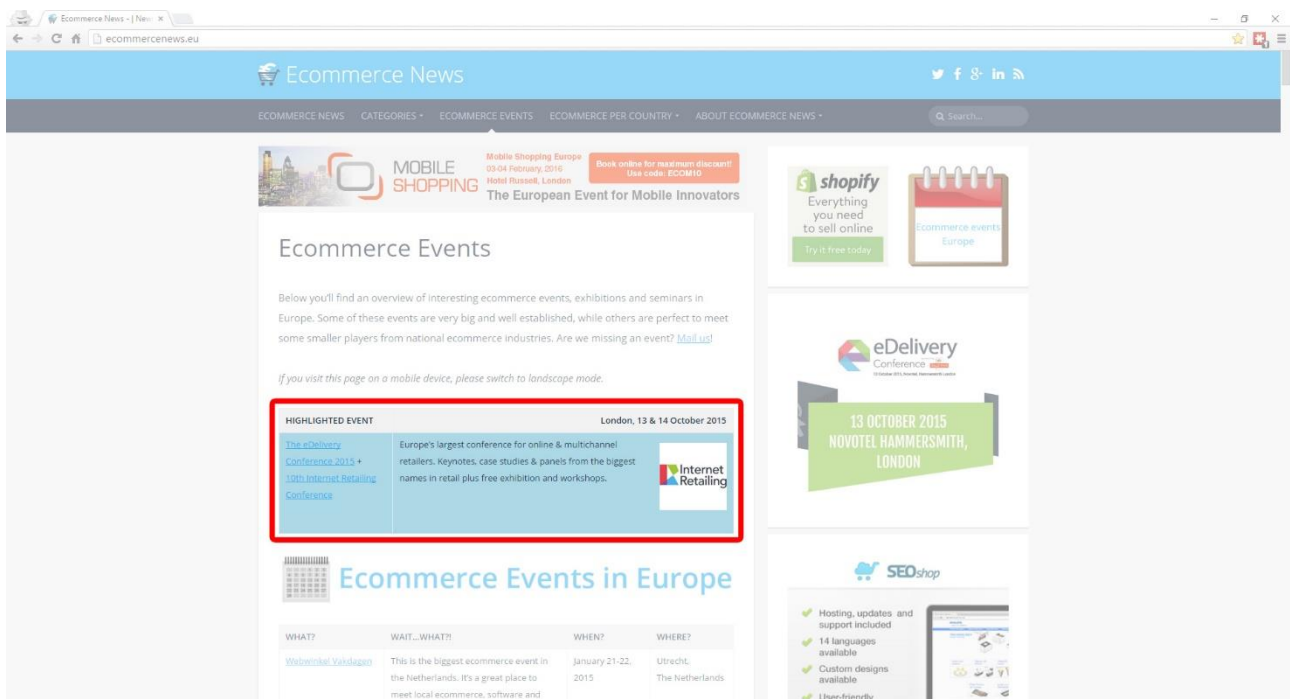
Advertisement possibilities

Event highlight

The [Ecommerce Events](#) page is one of our most popular pages. Ecommerce managers, online retailers, marketing executives and other important ecommerce experts from all over Europe and across the globe visit our events calendar every day. You can have your event highlighted on this page!

It will show the name of the event, a short description, a 100x100 pixels logo and of course a link to your ecommerce event. And all this, on top of our popular events calendar. Price: Available for **€300** per month.

A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.



The screenshot shows the Ecommerce News website interface. At the top, there's a navigation bar with the site name and social media links. Below that, a main header area features several promotional banners, including one for 'MOBILE SHOPPING' and another for 'shopify'. The central content area is titled 'Ecommerce Events' and contains a list of events. One event, 'The eDelivery Conference 2015', is highlighted with a red border. This event is scheduled for London on 13 & 14 October 2015. The description states it's Europe's largest conference for online & multichannel retailers, featuring keynotes, case studies, and panels from major retail names, along with a free exhibition and workshops. The Internet Retailing logo is visible next to the event details. Below the highlighted event, there's a section titled 'Ecommerce Events in Europe' which includes a table with columns for 'WHAT?', 'WAIT...WHAT?', 'WHEN?', and 'WHERE?'. The table lists the 'Webwinkel Vakdagen' event in Utrecht, The Netherlands, on January 21-22, 2015. To the right of the main content, there are additional promotional banners for 'eDelivery Conference' (13 October 2015 at Novotel Hammersmith, London) and 'SEOshop'.

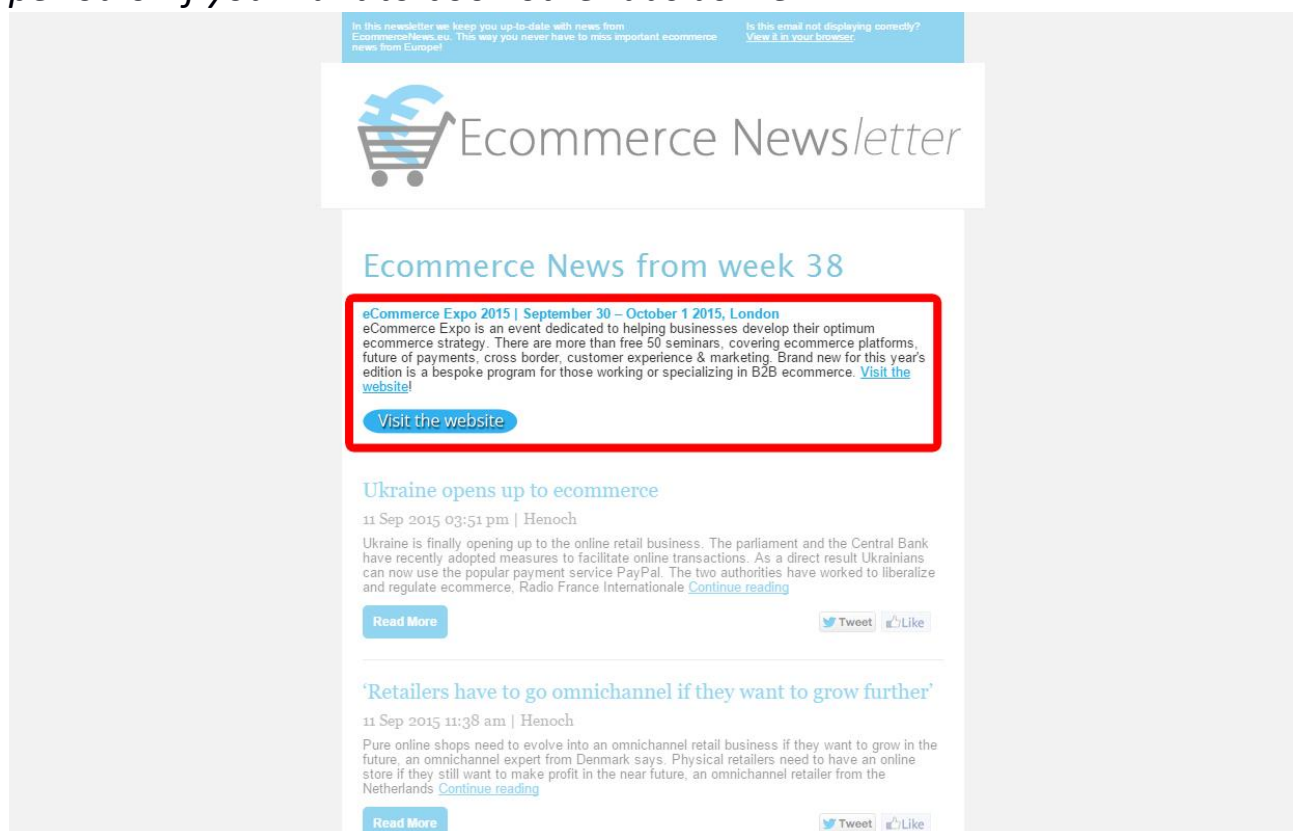
Advertisement possibilities

Newsletter mention

Every Monday morning, 9:00 CET, we send out our newsletter to our international readers. They are people working in the ecommerce industry from all over the world, who are interested in keeping up with the latest ecommerce news from Europe.

In this newsletter, we can mention an event or a company on top of all the news that's mentioned in the e-mail. Price: Available for **€200** per mention.

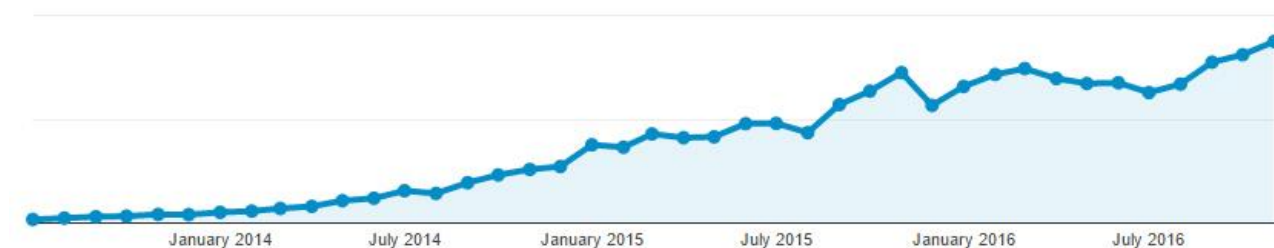
A discount is surely negotiable if you decide to have this ad for a longer period or if you want to book other ads as well.



Further information & contact

Statistics

Ecommercenews.eu is the fastest growing site in our portfolio. During the month of November in 2016, the number of users visiting our website has increased by **20%** compared to the same period in 2015. We currently welcome about **50,000** unique visitors per month.



We have over 2,000 subscribers to our newsletter, which we send out weekly on Monday. These subscribers are a relevant audience, which is also shown by the 29% open rate and the 8.5% click rate.

Further information & contact

Terms

Ecommercenews.eu is a website of Dutch publishing company Eurolutions.nl. As soon as you've confirmed a banner position by e-mail – please include an invoice address for our administration – you will get an invoice that can be paid by PayPal or bank transfer. Payments go in advance. Visitor statistics are estimated and not guaranteed, but if for any reason we did not deliver as we should, we refund the undelivered part.

Eurolutions / Zietuwel.nl

Kanaalweg 14K
3526 KL Utrecht ([Google Maps](#))
The Netherlands

Registered since 2002 at the Dutch Chamber of Commerce with number [37102174](#).

Further information & contact

Contact

If you are interested in advertising on our website, please don't hesitate to mail us your wishes! It's possible to get a discount if you decide to book an ad for a longer period or in combination with other ads on our website.

You can contact us via several ways:

E-mail: info@ecommercenews.eu

Online contact form: www.ecommercenews.eu/about/contact/

